

1.25 EVENT BRIEF – Cyclorama, Gallery Guava and morning tea with Tourism industry stakeholders

Date and Time:	Friday 16 November 2018, 10.00 – 11.30 am
Location:	Gallery Guava & Cyclorama, Hills Restaurant & Cafe
Attendees:	Eric Hutchinson, Administrator Tracey Yager & Sue Draper (artists)

Outcomes Sought:

- Experience a unique and world class tourist attraction, and local artwork

Key Issues:

- Identifying what is unique to the island, the ‘Norfolk product’, marketing and exposure.
- Increasing visitors to the island without losing what is unique.

Background:

- The Cyclorama provides a total experience, bringing to life the history of the Norfolk Island people and their connection with the infamous mutiny on the ‘Bounty’.
- An outstanding attraction and Tourism Awards winner, this stunning 360° panoramic painting with realistic 3D effects has been impressing visitors to Norfolk Island with its ‘wow’ factor for over 13 years. In 2014 the Cyclorama achieved the impressive ranking of No 5 in Australian Landmarks in the Tripadvisor Travellers Choice Awards.

Sensitivities: Nil

Attachments: Nil

