

Meeting: Minister Ley and ATA Executive

October 2018

Tourism

-) Tourism Promotion - State function - Federal Govt. responsibility
-) 2018-9 Tourism Marketing Budget same as previous year despite Federal funding of \$385K (\$760k over 2 years). Zero promotional funding in 2016-7 and 2017-8.
-) Federal funding of \$385K is inadequate. Same as Xmas island with 100 beds and 1,000 tourists (vs. 1,730 beds and more than 28,000 tourists).
-) Need Increased flights (Sunday ex Syd all year), but need to promote extra flights. (2014-5 with extra flights - 55% of unused capacity was from May to Aug). Need Increased flights during peaks.
-) No Event Funding (essential for Winter season), Extremely limited budget for NZ promotion.
-) Tourism Australia – still no links to NI under “States and Territories”.
-) Australian Tourism Data Warehouse – NI still missing. Feds to pay?

Massive Cost Increases and Reduced Employment

Visitors declined 11.5% from March to June 2018

Modern Award System phased in too quickly and inappropriate for NI circumstances – was any economic modelling performed?

Land Rates severe increases of 800% in some cases

Income Taxes, NSW Water Quality assurance Scheme, Super, Compliance Costs

Legislation Consultation Framework released 9 May 2017- was Public Health Act 2010 (NSW) (NI) March 2018 assessed under this framework?

Telecom

Federal Govt. Strategy (O3b and NBN). Telecom becoming less viable (follow Xmas Island)

4G will still be slow as still goes by satellite backbone.

Undersea Fibre Optic Cable required to diversify economy. Missed opportunity with Hawaiki. Feds helping other islands (eg. Over \$100 mil for PNG and Solomon Island).

Other Initiatives: Medicinal marijuana, Tourism Industry Council